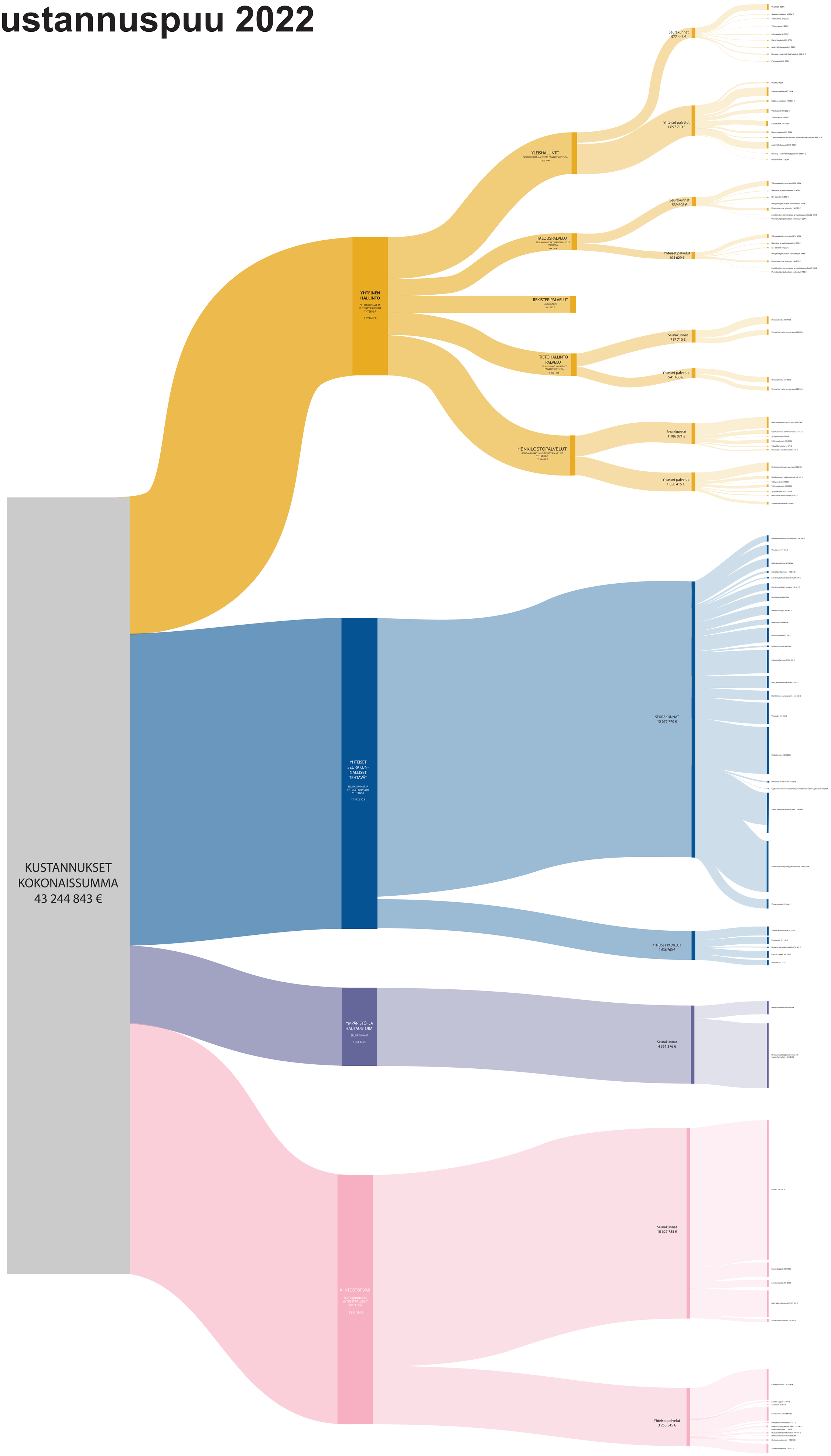Kustannuspuu 2022